

Worldwide
Feb15 - Present

Symple - Design Director- UI/UX Design and Direction for a variety of digital products tied to the tax sale process through out the united states. Managed several employees creating a design system for various interactive interfaces to facilitate government and business workflows throughout the industry.

FREELANCE DESIGN

HH Global - Berocca - Packaging Design on a new range of packaging across all of the Berocca products.

Audi & Volkswagen - Production design on spec sheets and brochures across multiple vehicle models.

54 Hundred - Branding and Logo Development.

VGS | Studio D - Chick Fil A - Experience Design for a new kids in restaurant adventure.

Spearheaded a major project in order to provide experiences for kids in a restaurant environment the objective of the project was to introduce various themes(Philanthropy, Farm to Table) to kids through the interaction with Machines in the store. Project started from a sketch and ended with a working model tested through out Chick Fil A stores in the US. In house design solutions for retail and restaurant visual display systems.

Barrows - Command(3M) | Created In aisle, end cap and stand alone displays to be rolled out to nationwide Home Depot stores. In store displays also coordinating with current season advertising campaigns in order to roll out a back to school special.

Remy Martin - Point of Sales Design, Key Visual Development.

Prada - Digital Display Design. **Ray Ban** - Presentation and Display Design.

3M | Heineken | Dove | Suave | Axe | Lipton Tea - Display Design

Opperman Weiss - Packaging and Digital Design for Chobani. Created a line of packaging for Chobani's Indulgence line. Worked on Olympic badge packaging initiative. Selected various color and finishes for packaging across multiple skus.

NSG SWAT - Branding, Custom Illustrations, Banner Advertisements for Morgans Hotel Group.

9999 - Packaging Structure Development for Axe.

Joe Fresh - Look Book/Gift Guide Design, Store and Window Graphics.

M.A.C - Retail Display Design for there Holiday Nutcracker themed displays(3d Modeling CAD)

Macy's - Graphic Design for promotional materials print and digital.

Footlocker - Week of Greatness Banner Ads, Homepage Slider, Social Post

Slate.com - RFP/Presentation Design, Custom Illustrations

Knowlita - Brand Design, Graphic Applications, Pattern Design

BRIGHTBIRD - Contract Designer

Work included the full design process from sketch development to advanced 3d modeling, physical model alterations to production. Products ranged from kitchen appliances to footwear.

WORKSHOP COLLECTIVE - Lead Designer

Collaborated with a team of marketing, social media and art directors creating designs for brands such as Estrella Damm, DeKuyper, Morgans Hotel Group, Jugofresh, Lucky Buddha
Work included Advertising Campaigns, Brand Development, Logo Creation, Printed Collateral, Website Development, Social Media Campaigns.

Del Toro - Shoe Design Intern

Timberland - Shoe Design Intern

LPK - Product Design Intern

Hasbro - Product Design Intern

Gillette - Product Design Intern

Netherlands
Sep14 - Dec14

Miami, FL
Nov13 - Sep14

Miami, FL
Stratham, NH
Cincinnati, OH
Providence, RI
Boston, MA

EDUCATION

Detroit 2012

College for Creative Studies - BFA Product Design GPA 3.6
Sponsored Projects : Nike, Motorola, Black and Decker

Miami 2008

Design and Architecture Senior High - Product Design

SKILLS & PROFICIENCIES

Figma
Adobe Creative Cloud
Solidworks
3D Studio Max
Rhino
Auto Cad
Zbrush
Keyshot

Sketching
3D modeling & Rendering
Model Making
Pattern Creation
Project Management
Design Strategy
Photography
Fluent in English and Spanish

AWARDS

Deans List
Faculty Select
CCS Scholarship based on Merit
Dean's Scholarship Based on Merit
Gold Key Portfolio